

PRESS RELEASE

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Christina Madrid

Christie & Co

(818) 621-1897

christina@christieand.co



Columbia Grain™

CULTIVATING GROWTH™

Columbia Grain International CEO & President Jeff Van Pevenage is Appointed to the Global Pulse Confederation's Board of the Directors

Van Pevenage brings more than 20 years of experience and relationships in world pulse markets to the table.

Portland, OR (FEBRUARY 2024) — On the heels of World Pulses Day and the GPC Pulses 24 convention in New Delhi, India this month, the CEO & President of [Columbia Grain International](#) Jeff Van Pevenage has been appointed to the Global Pulse Confederation's Board of Directors. The Global Pulse Confederation represents all segments of the pulse industry value chain from growers, researchers, logistics suppliers, traders, exporters and importers to government bodies, multilateral organizations, processors, canners and consumers. Its membership includes 24 national associations and over 500 private sector members. Van Pevenage will serve a minimum 3-year term and take part in the Market Access Committee, as well. Van Pevenage brings more than 20 years of experience in global pulse markets to his role.

Van Pevenage was instrumental in growing CGI's pulse business across the Pacific Northwest in the late 90s', during which time he spent 15 years dedicating himself to building and acquiring assets and learning the intricacies of the worldwide pulse industry. As a result of Columbia Grain's endeavors, more and more pulse production flowed into the Northern Plains and to date CGI is the largest pulse handler in the U.S.



Van Pevenage will bring decades of experience in world pulse markets and his extensive knowledge of how the trade works to his new role. "With rising adoption across households, the flour industry, and the snack food sector, the overall sales of pulse products are poised for growth. The global pulses market was valued at USD 70.17 billion in 2023 and is expected to grow at a CAGR of 5.20% from 2024-2032¹. I hope to bring supply chain solutions to the board, as well as relationships that will help to expand the production and consumption of pulses. I plan to be highly involved in interacting with government officials and R&D to help promote the growth and use of pulses worldwide," says Van Pevenage.

¹ [Pulse Market Share, Size, Trends, Industry Analysis Report, 2024-2032- Polaris Market Research](#)



Van Pevenage will also expand the use of pulses in the ingredients category. “The use of pulses in ingredients is on the rise and the U.S. has the best quality pulses in the world,” he says. “One of our goals is to expand the use of U.S.-grown pulses in new ingredient innovations.”

Columbia Grain is also active in the GPC Young Professionals group (GPCYP) which was formed to connect young entrepreneurs -35 and under- and create opportunities for learning, sharing knowledge, conducting business, and helping advance the objectives of the global pulse industry.

To schedule an interview to speak with Jeff Van Pevenage about his recent appointment, please contact Christina Madrid at Christie & Co, christina@christieand.co/ 818-621-1897.

About Columbia Grain International

Since 1978, Columbia Grain International™ (CGI) has been *Cultivating Growth™* as a global leader in the origination, processing, logistics, and distribution of high-quality bulk grains, pulses, edible beans, oilseeds and organics for U.S. domestic and worldwide export markets. Headquartered in Portland, OR, CGI’s reliable supply chain spans the western region of the US, ensuring abundant ingredients for all of its partners, thanks to their trusted relationships with their farmers throughout the fertile croplands of Washington, Idaho, Montana and North Dakota, well known for its high-quality wheat, feed grains, canola and pulses. CGI is an owner of Montana Specialty Mills, who operates an organic and non-GMO oilseed crushing facility in Great Falls, Montana, a mustard seed facility in Conrad, Montana, and most recently Montana Craft Malt —providing specialty malt barley from Montana farmers to the craft brewing world. Today, they are vertically integrated, operating assets including grain elevators, processing plants and agronomy centers to support their farmers, which stretch the northern tier of the United States. With multiple touchpoints across the food supply chain, CGI provides trusted solutions and cultivates high-quality ingredients from their local farmers for a farm to table philosophy that nourishes the world, safely.

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